

# zelan

Zelan Sp. z o.o. would like to inform that it implements the project „Launch of the new cutlery line with a toothpick using the packaging technology with an angle label” co-financed by the European Union from the European Regional Development Fund under the Intelligent Development Operational Program, 2014-2020 ([www.poir.gov.pl](http://www.poir.gov.pl)):

Measure 3.2.1: Market research

Application number: POIR.03.02.01-04-0014/16-00

**Objective of the Project:** Increasing competitiveness and innovation of company on the international market by implementing the results of research, own and commissioned works, in the form of a new product line - i.e. cutlery with a toothpick packed in a packaging machine with the participation of an angular label.

The **direct effect** of the implementation of the new production technology, created as a result of R&D works, are innovative products in the form of cutlery with a toothpick.

Project value: 34 599 250,00 PLN

Co-financing of the EU project: 11 452 500,00 PLN

Institutions involved:

- Managing Authority: Ministry of Regional Development ([www.mrr.gov.pl](http://www.mrr.gov.pl))
- Intermediate Body: Polish Agency for Enterprise Development ([parp.gov.pl](http://parp.gov.pl))



European Union  
European Regional  
Development Fund

